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**UNIVERSITÄT
BERN**

Certificate of Advanced Studies (CAS)

Gender, Justice, Globalisation

2016/2017



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**UNIVERSITÄT
BERN**



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement für
auswärtige Angelegenheiten EDA
**Direktion für Entwicklung
und Zusammenarbeit DEZA**

This Certificate of Advanced Studies is offered by the Faculties of Humanities and of Human Sciences and by the Interdisciplinary Centre for Gender Studies of the University of Bern. The course was developed with the support of the Swiss Agency for Development and Cooperation (SDC).

SCIENTIFIC COMMITTEE

- **Dr. Andreas Fischer**, Centre for University Continuing Education, University of Bern
- **Stella Jegher**, Amnesty International Switzerland
- **Dr. Annemarie Sancar**, Centre for Peacebuilding, swisspeace
- **Prof. Dr. Thomas Späth**, Faculty of Humanities, University of Bern
- **Prof. Dr. Doris Wastl-Walter**, Faculty of Science, University of Bern
- **Prof. Dr. Judith Wyttenbach**, Faculty of Law, University of Bern

PROGRAMME COORDINATION

Interdisciplinary Centre for Gender Studies,
University of Bern

INFORMATION

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The dynamics of globalisation inflict great changes upon our world, transforming political and economic systems and, not least, the norms and values societies live by. In the Certificate of Advanced Studies (CAS) Gender, Justice, Globalisation, a team of international experts introduces participants to these complex but fascinating processes, providing them with adequate tools to analyse changes from a gender perspective and to integrate their findings into their own professional fields.

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Objectives

The CAS programme imparts evidence-informed accounts of globalisation as a gendered phenomenon. Participants will acquire theoretical knowledge on gender, justice and globalisation, discuss international standards of human and women's rights and reflect on conditions for gender-sensitive governance. Insights into economic aspects of globalisation and development will be conveyed, with an emphasis on thematic foci such as women's empowerment, gender-specific vulnerabilities and resilience, relations of labour and employment as well as care. International norms and cultural differences are discussed in the light of universalism and relativism and with respect to their implications on gender equality. The CAS includes non-Western contributions, aims to bridge macro- and micro-scale approaches, addresses women's as well as men's positions and highlights intersections of gender, race, ethnicity and class.

Participants will thus **acquire conceptual and analytical skills** to conduct a gender analysis in such different areas as international cooperation and development, governance, conflict and violence, human rights, labour markets and cultural politics. They will be able to identify gender as a determining factor of globalisation and to critically reflect on the gender dimensions of global power asymmetries. In terms of **practical skills**, participants will learn how statistical indicators are composed and to interpret qualitative evidence in order to assemble robust information on gender relations in a given context. They will be able to identify, assess and evaluate the gender dimensions of policies and programmes and to enhance the gender sensitivity of their own projects. Exercises will be offered to train participants in advocating and implementing gender policies within their own professional fields.

Curriculum

MODULE A

Theorising Gender, Justice and Globalisation

MODULE B

Gender and Human Rights

MODULE C

The Gendered Impacts of Economic Globalisation

MODULE D

Transformations of Labour: Gender and Work

MODULE E

Gender-Based Violence, the State and International Policies

MODULE F

Gender and Development: Pathways Out of Poverty

MODULE G

Negotiating Gender and Cultural Difference in Contemporary Societies

Target Groups

The CAS Gender, Justice, Globalisation addresses professionals who are concerned with processes of global change and their social, economic, cultural and political impacts. The programme is designed for anyone who has an interest in gender issues and who wishes to improve his or her skills in gender analysis and gender-sensitive implementation of projects. It is particularly relevant to professionals with different disciplinary backgrounds who are currently engaged in or aiming at advancing their careers in one of the following fields:

- development and international cooperation;
- national or international administration and governance;
- national and international organisations, including trade unions, political parties and non-governmental organisations (NGOs);
- professional areas such as health and education, culture, water and sanitation, peace building, human rights, migration and intercultural relations;
- teaching and research in higher education;
- gender equality and gender mainstreaming;
- communication and media.

Experts

An international team of highly qualified experts with academic as well as non-academic backgrounds will direct the course modules:

- **Prof. Dr. Alberto Achermann**, Institute of Public Law, University of Bern
- **Dr. Michèle Amacker**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Dr. Sabin Bieri**, Centre for Development and Environment, University of Bern
- **Prof. Dr. Sylvia Chant**, Department of Geography and Environment, London School of Economics
- **Raphael Crowe**, International Labour Organization (ILO), Geneva
- **Prof. Dr. Janine Dahinden**, Center for the Understanding of Social Processes, University of Neuchâtel
- **Flurina Derungs**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Prof. Dr. Yakin Ertürk**, Department of Sociology, Middle East Technical University of Ankara
- **Dr. Valeria Esquivel**, UN Research Institute for Social Development (UNRISD), Geneva
- **Andrea Graf**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Prof. Dr. Elisabeth Holzleithner**, Department of Legal Philosophy, Law on Religion and Culture, University of Vienna
- **Ursula Keller**, Swiss Agency for Development and Cooperation (SDC), Bern
- **Prof. Dr. Stephan Klasen**, Faculty of Economic Sciences, Georg-August-Universität Göttingen
- **Maja Loncarevic**, IAMANEH, Basel
- **Christa Luginbühl**, Berne Declaration (BD), Zurich
- **PD Dr. Elham Manea**, Department for Political Science, University of Zurich
- **Dr. Tanja Rietmann**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Dr. des. Sarah Schilliger**, Department of Sociology, University of Basel
- **Patricia Schulz**, UN Committee on the Elimination of All Forms of Discrimination against Women (CEDAW), Geneva
- **Prof. Dr. Stephanie Seguino**, Department of Economics, University of Vermont
- **Prof. Dr. Judith Wyttenbach**, Institute of Public Law, University of Bern

They will be supported by ICFG staff members.

Learning Methods

The CAS offers a well-balanced programme of input-led and group-driven learning units, including class discussions, case study presentations, simulation games, walk shops and different types of group exercises. All modules include a practical focus, and participants are invited to share their personal work experiences. Expert panels and guest speakers will complement the course programme. Participants will have access to an interactive electronic platform containing all working documents and expert contributions.

Our staff are highly qualified experts whose specific brief is to combine theoretically sound analyses with a thorough understanding of their practical relevance.

The course language is English.



Theorising Gender, Justice and Globalisation

Experts

Prof. Dr. Elisabeth Holzleithner
University of Vienna

Dr. Sabin Bieri
University of Bern

Dr. Tanja Rietmann
University of Bern

Coordination

Flurina Derungs
University of Bern

Dates

Thursday, 18 February 2016
Friday, 19 February 2016
Saturday, 20 February 2016

This module aims to familiarise participants with basic concepts and key debates on gender, justice and globalisation.

Participants are introduced to a variety of recent theoretical positions in gender studies, including deconstructivist approaches, intersectionality and post-colonial theory. Influential theories of justice will be discussed and questioned for their account of gender inequality. The module will furthermore provide participants with a basic understanding of globalisation as the emergence of both a global economy and global ethical and legal standards. Particular focus is put on power asymmetries between men and women of diverse social backgrounds as well as between the global North and South.

QUESTIONS OF MAJOR INTEREST

- What are the gender dimensions of globalisation, and how are they best analysed?
- In what ways do non-Western positions challenge Western theories of gender and justice?
- How does gender theory translate into policy and how can it be put to work towards gender equality in a globalising world?

OBJECTIVES

Upon completion of the module, participants will have acquired a broad understanding of current thinking in gender studies. Furthermore, they will understand how important theories of justice have impacted on debates on and struggles against social inequality. They will have developed a theoretically informed concept of globalisation and they will be able to map out crucial intersections between gender, globalisation and justice.

Gender and Human Rights

Experts

Prof. Dr. Judith Wyttenbach

University of Bern

Patricia Schulz

CEDAW

Coordination

Flurina Derungs

University of Bern

Dates

Thursday, 28 April 2016

Friday, 29 April 2016

Saturday, 30 April 2016

This module explores the significance of human rights as an instrument for the struggle against discrimination and against violations of women's fundamental rights. Participants will be

introduced to the history and the international standards and conventions of women's human rights. They will gain insight into international institutions which engage with gender issues, specifically the UN Gender Architecture (CSW, CEDAW and UN Women). Participants will reflect on the problems of implementing women's human rights and on policy measures to strengthen gender equality in different regional and cultural contexts. Included in this module is a trip to Geneva, where the participants will meet representatives of UN institutions and other experts dealing with gender and human rights issues.

QUESTIONS OF MAJOR INTEREST

- What are the international standards and conventions regarding women's rights as human rights, and how are they negotiated at an international level?
- What are the policy measures used to implement the human rights framework for women at an international, national or local level?
- What are the roles of international institutions, nation states and NGOs in the implementation process of human rights for women?

OBJECTIVES

Upon completion of the module, participants will be familiar with the main international standards and conventions of women's human rights as well as such policy concepts as gender mainstreaming and affirmative action. They will assess the role of international organisations and NGOs in achieving and strengthening gender equality at national and international levels. Furthermore, they will develop concrete ideas about transformative policies and legislation to achieve gender equality.

The Gendered Impacts of Economic Globalisation

Experts

Prof. Dr. Stephanie Seguino

University of Vermont

Dr. Valeria Esquivel

UNRISD

Dr. des. Sarah Schilliger

University of Basel

Coordination

Andrea Graf

University of Bern

Dates

Thursday, 19 May 2016

Friday, 20 May 2016

Saturday, 21 May 2016

This module investigates the impacts of economic globalisation, with a particular focus on its gendered consequences. **Participants are introduced to concepts of feminist economy, which critically analyse conventional narratives of globalisation and mainstream discourses on economic growth and economic crises.** Also addressed are interactions between economic liberalisation, export-oriented economic development, national and international economic policies and gender inequalities. Differences in the regional impacts of economic globalisation will be drawn upon to understand local responses and to assess questions of vulnerability and resilience. Recent conceptual thinking on the care economy will illuminate pressures triggered by the fact that women increasingly take on the role of breadwinner, while in the majority of societies care obligations traditionally also remain within their purview, albeit in a great variety of arrangements.

QUESTIONS OF MAJOR INTEREST

- What are the main impacts of economic globalisation on gender relations?
- What are the reasons for and impacts of economic and financial crises, and how are they related to gender inequalities?
- How can the social responsibility of the private sector be strengthened either by states or by citizens?

OBJECTIVES

Upon completion of the module, participants will be familiar with feminist economic thinking and will have identified both the opportunities and pitfalls of economic globalisation for women and men in specific contexts. The dynamics of globalisation and of economic crises and their impact on men's and women's working and living conditions will be highlighted. Participants will furthermore analyse economic development from a care economy perspective, and they will be encouraged to more systematically integrate that approach into programmes and policy.

Transformations of Labour: Gender and Work

Expert

Raphael Crowe

International Labour
Organization

Christa Luginbühl

Berne Declaration

Dr. Michèle Amacker

University of Bern

Coordination

Dr. Sabin Bieri

University of Bern

Dates

Thursday, 16 June 2016

Friday, 17 June 2016

Saturday, 18 June 2016

Globalisation has thoroughly transformed labour markets and the nature of employment. This not only ties the global North and South together in new ways, it also affects individual men and women in terms of their ability to provide for the household, the intra-household division of labour, social security, and personal career perspectives. **This module aims to assess conditions for and consequences of the ever increasing inclusion of women into the formal labour market at a moment in history where the share they can claim is from an overall shrinking pie.** The module will consider the role of the private sector in economic development and the provision of decent work, as well as the possibilities of states and civil society to enhance the social responsibility of economic actors.

QUESTIONS OF MAJOR INTEREST

- How does the increase in female employment impact household incomes, women's livelihoods and their families' well-being?
- To what extent does the shift in women's labour market participation challenge systemic structures?
- How are decent work campaigns designed for gender-responsiveness, and how are they implemented?

OBJECTIVES

This module will illuminate the relationship between women's income and their empowerment. By exploring the correlations between the labour market, the household and the state, different strategies for implementing a 'decent work' agenda will be identified. Participants will engage in debates on the social and political conditions needed to advance gender equality, women's empowerment and their well-being.

Gender-Based Violence, the State and International Policies

Experts

Prof. Dr. Yakin Ertürk

Middle East Technical
University of Ankara

Ursula Keller

Swiss Agency for
Development and
Cooperation

Maja Loncarevic

IAMANEH

Coordination

Flurina Derungs

University of Bern

Dates

Thursday, 1 September 2016

Friday, 2 September 2016

Saturday, 3 September 2016

This module addresses the structural backgrounds of gender-based violence in different societies and focuses in particular on armed conflicts, post-conflict situations and humanitarian disasters. Participants will be introduced to the mechanisms of international and humanitarian law and policies in order to protect women and girls against violence, address gender-based violence and integrate women into the peace-building process. The module also casts light on the link between violence, masculinity and gender relations and backs it up with concrete examples from development cooperation work.

QUESTIONS OF MAJOR INTEREST

- To what extent is women's subordination a factor of conflict dynamics, and which strategies are useful in empowering women?
- How do concepts of masculinity and femininity reframe conflict and post-conflict situations?
- How can international humanitarian law and standards for gender equality be implemented?

OBJECTIVES

Participants will explore international legal frameworks that address violence against women and women's rights, particularly in conflict and post-conflict situations. They will analyse the intersections of gender, sexuality, ethnicity and masculinity. The concept of vulnerability as well as appropriate ways to approach gender-based violence will be discussed, as will opportunities and limitations of mainstreaming gender in conflict resolution and humanitarian interventions.

Gender and Development: Pathways Out of Poverty

Experts

Prof. Dr. Sylvia Chant

London School of Economics

Prof. Dr. Stephan Klasen

Georg-August-Universität
Göttingen

Coordination

Dr. Sabin Bieri

University of Bern

Dates

Thursday, 20 October 2016

Friday, 21 October 2016

Saturday, 22 October 2016

Gender equality and women's empowerment are a core development objective. In this module, participants will explore how 40 years of gender initiatives including the Millennium Development Goals have shaped international development in research and practice. **By questioning the presumed phenomenon of the "feminisation of poverty", participants will examine how men and women are affected by global change processes** and where we stand in terms of gender equality within the international campaign against poverty and for sustainable development. Problems such as the exploitation of women in informal economies, opportunities and vulnerabilities of livelihoods in rural and urban settlements, the lack of a voice, and insufficient access to basic services and resources will be highlighted.

QUESTIONS OF MAJOR INTEREST

- How can a gender perspective reframe conventional approaches to poverty?
- What are the basic indicators of gender (in)equality, how are change and progress measured, and what, according to this data, has been achieved?
- What are the strengths and pitfalls of targeted interventions such as conditional cash transfer programmes for women?

OBJECTIVES

Participants will have extended their understanding of human development and well-being by scrutinising indices of gender equality and poverty. The discussion of gender-specific needs, vulnerabilities and resilience will open up the debate for different pathways out of poverty and assess obstacles for change. Through concrete exercises, participants will identify successful measures to fight poverty, emphasise men's roles in gender equality and propose strategies towards sustainable development.

Negotiating Gender and Cultural Difference in Contemporary Societies

Experts

Prof. Dr. Alberto Achermann

University of Bern

Prof. Dr. Janine Dahinden

University of Neuchâtel

PD Dr. Elham Manea

University of Zurich

Coordination

Dr. Sabin Bieri

University of Bern

Dates

Thursday, 17 November 2016

Friday, 18 November 2016

Saturday, 19 November 2016

Globalisation and migration confront societies all over the world with pluralising cultural norms and identities. As a result, established values and rules of daily interaction are challenged. Combined with the effects of economic slow-down, such challenges aggravate social tensions and increase negative attitudes towards migrant communities. In current debates, gender roles frequently serve as markers of culture, and gender issues are staged as symbols for incompatible cultural differences. **This module aims to assess the dynamics of gendering cultural difference and to challenge essentialist interpretations of culture.** Furthermore, the paradox between the universal claim for equal rights and the cultural rights of minorities will be debated.

QUESTIONS OF MAJOR INTEREST

- How can the imbroglio of culture, tradition and discrimination against women in contemporary societies be disentangled?
- What are the political and legal possibilities for empowering women whose human rights are violated in the name of culture, while at the same time respecting the cultural rights of (immigrant) communities?
- What do gender studies offer in terms of negotiating gender equality and cultural difference?

OBJECTIVES

Participants will develop insights into the historical transformations of gender cultures both in the South and the North and are thus encouraged to put the dichotomy of universal rights and cultural relativism into perspective. They will learn to challenge essentialist interpretations of gender and culture and to argue against the use of gendered ethnic stereotypes. Furthermore, they will evaluate current policies to protect the rights of women and girls in migrant communities in Europe.

Introductory Session

Work-in-Progress Session

Closing Event

Coordination

Dr. Sabin Bieri

University of Bern

Flurina Derungs

University of Bern

Dates

Introductory Session:

Thursday, 18 February 2016

Friday, 19 February 2016

Work-in-Progress Session:

Friday, 6 January 2017

Deadline for certification paper:

Friday, 24 February 2017

Closing Event:

Thursday, 3 March 2017

The **Introductory Session** will provide participants with general information about the CAS. It will introduce them to the full range of working methods, including the online working instruments. The Introductory Session will also address organisational issues and answer questions concerning requirements for the certificate. Participants will be invited to discuss their motivations, expectations and backgrounds and to get to know each other.

The **Work-in-Progress Session** offers participants the opportunity to present the status of their work and to discuss with course leaders and the class particular problems regarding their certification paper. Furthermore, participants will be invited to evaluate the programme and to share their lessons learned.

At the **official Closing Event**, the participants who have successfully completed the course will be awarded their "Certificate of Advanced Studies in Gender, Justice, Globalisation".

Admission and Application

ADMISSION REQUIREMENTS

University degree (master level) and professional experience. *Admissions sur dossier* may be permitted. Candidates with different qualifications please contact cas@izfg.unibe.ch or call +41 31 631 52 68.

APPLICATION AND REGISTRATION PROCEDURE

Please submit the following documents by 4 January 2016 to Universität Bern, IZFG, CAS, Vereinsweg 23, 3012 Bern, Switzerland, or send them electronically to cas@izfg.unibe.ch:

- Signed registration form, available at www.izfg.unibe.ch/content/weiterbildung
- Short letter of motivation (max. 2 pages, in English)
- Curriculum vitae (max. 4 pages, in English, German or French)
- Copies of university degree(s)

Successful candidates will be contacted no later than 18 January 2016. The organisers reserve the right to cancel the programme until 18 January 2016.

SELECTION PROCESS

The number of participants is limited to 25. Applications will be reviewed by the Scientific Committee. Priority will be given to candidates who apply for the entire course programme.

SINGLE MODULES

Each module can be booked separately. Please contact cas@izfg.unibe.ch or call +41 31 631 52 68 no later than four weeks before the respective module starts.

COST

CHF 8,700; single module: CHF 1,300 to 1,600 *

* Fees include course documents, registration and certification fees, coffee and snacks. Not included: meals, transport or accommodation.

Payment is handled through three instalments of CHF 2,900 which are due February 2016, July 2016 and November 2016.

CANCELLATION CHARGE

A CHF 300 service charge will be collected for cancellation before 18 January 2016; 30% of the total amount for cancellation after 18 January 2016; and 100% after the programme has started (also in the case when a single module cannot be attended).

We highly recommend that participants take out private rescission insurance.

Programme Structure

The CAS consists of 7 modules, each of which lasts between 2.5 and 3 days, plus an Introductory Session, a Work-in-Progress Session and a Closing Event. Modules usually start Thursday midday and run all day Friday and Saturday. Module B includes a trip to Geneva.

DURATION AND TIMETABLE

2016

	Introductory Session	18 – 19 FEBRUARY
MODULE A	Theorising Gender, Justice and Globalisation	18 – 20 FEBRUARY
MODULE B	Gender and Human Rights	28 – 30 APRIL
MODULE C	The Gendered Impacts of Economic Globalisation	19 – 21 MAY
MODULE D	Transformations of Labour: Gender and Work	16 – 18 JUNE
MODULE E	Gender-Based Violence, the State and International Policies	1 – 3 SEPTEMBER
MODULE F	Gender and Development: Pathways Out of Poverty	20 – 22 OCTOBER
MODULE G	Negotiating Gender and Cultural Difference in Contemporary Societies	17 – 19 NOVEMBER

2017

	Work-in-Progress Session	6 JANUARY
	Final submission of certification paper	24 FEBRUARY
	Closing Event	3 MARCH

CERTIFICATION

The CAS is organised as a 15 ECTS programme. (2 ECTS per module; 1 ECTS for additional accomplishments) A minimum of 13 ECTS need to be approved for certification.

EXAMINATION

Participants hand in one paper (40,000 characters) discussing one or various course themes in some detail and linking them to their own professional background.

CERTIFICATE

The “Certificate of Advanced Studies in Gender, Justice, Globalisation” of the University of Bern will be awarded by the Faculty of Humanities and the Faculty of Human Sciences of the University of Bern. For attending single modules, participants will be issued a confirmation document.

LOCATION AND VENUE

The CAS takes place at the University of Bern, UniS, Schanzeneckstrasse 1, 3012 Bern, Switzerland. For detailed information, visit: www.izfg.unibe.ch



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