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UNIVERSITÄT  
BERN

Universität Bern  
Interdisziplinäres Zentrum  
für Geschlechterforschung  
Hallerstrasse 12  
3012 Bern  
Switzerland  
T 0041 31 631 52 68  
cas@izfg.unibe.ch  
www.izfg.unibe.ch

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UNIVERSITÄT  
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Certificate of Advanced Studies (CAS)

# Gender, Justice, Globalisation

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2013/2014





This Certificate of Advanced Studies is offered by the Faculties of Humanities and of Human Sciences and by the Interdisciplinary Centre for Gender Studies of the University of Bern. It is supported by the Swiss Agency for Development and Cooperation, SDC (DEZA).



SCIENTIFIC COMMITTEE

- **Prof. Dr. Rolf Becker**, Faculty of Human Sciences, University of Bern
- **Dr. Andreas Fischer**, Centre for University Continuing Education, University of Bern
- **Stella Jegher**, Amnesty International Switzerland
- **Prof. Dr. Brigitte Schnegg**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Prof. Dr. Thomas Späth**, Faculty of Humanities, University of Bern
- **Ass. Prof. Dr. Judith Wyttenbach**, Faculty of Law, University of Bern

PROGRAMME COORDINATION

Interdisciplinary Centre for Gender Studies,  
University of Bern

INFORMATION

cas@izfg.unibe.ch  
+41 31 631 52 68  
www.izfg.unibe.ch

The dynamics of globalisation inflict great changes upon our world, transforming political and economic systems and, not least, the norms and values societies live by. In the Certificate of Advanced Studies (CAS) Gender, Justice, Globalisation, a team of international experts introduces participants to these complex processes, providing them with adequate tools to analyse these changes from a gender perspective and to integrate their findings into their own professional fields.

TABLE OF CONTENTS

<b>Objectives</b>	2
<b>Curriculum</b>	3
<b>Target Groups</b>	4
<b>Experts</b>	5
<b>Learning Methods</b>	6
<b>Modules A–G</b>	8–14
<b>Introductory Session, Work-in-Progress Session and Closing Event</b>	15
<b>Admission and Application</b>	16
<b>Programme Structure</b>	17

## Objectives

The CAS programme imparts evidence-informed accounts of globalisation as a gendered phenomenon. Participants will acquire theoretical knowledge on gender, justice and globalisation, discuss international standards of human and women's rights and reflect on conditions for gender-sensitive governance. Insights into economic aspects of globalisation and development will be conveyed, with an emphasis on thematic foci such as citizenship, women's empowerment, gender-specific vulnerabilities and resilience as well as access to resources. International norms and cultural differences are discussed in the light of universalism and relativism and with respect to their implications on women's rights and gender equality. The CAS includes non-Western contributions, aims to bridge macro- and micro-scale approaches, addresses women's as well as men's positions and highlights intersections of gender, race, ethnicity and class.

Participants will thus **acquire conceptual and analytical skills** to conduct a gender analysis in such different areas as international cooperation and development, governance, conflict and violence, human rights and cultural politics. They will be able to identify gender as a determining factor of globalisation and to critically reflect on the gender dimensions of global power asymmetries. In terms of **practical skills**, participants will learn how to interpret statistical indicators and qualitative evidence in order to collect robust information on gender relations in a given context. They will be able to identify, assess and evaluate the gender dimensions of policies and programmes and to enhance the gender sensitivity of their projects. Exercises will be offered to train participants in advocating and implementing gender policies within their own professional fields.

## Curriculum

### MODULE A

Theorising Gender, Justice and Globalisation

### MODULE B

Gender, Human Rights and Governance

### MODULE C

The Gendered Impacts of Economic Globalisation

### MODULE D

Gender and Development: Pathways Out of Poverty

### MODULE E

Transformations of Labour and Social Provisioning:  
Gender, Work and Care

### MODULE F

Gender-Based Violence, the State and International Policies

### MODULE G

Negotiating Gender and Cultural Difference in Contemporary Societies

## Target Groups

The CAS Gender, Justice, Globalisation addresses professionals who are concerned with processes of global change and their social, economic, cultural and political impacts. The programme is designed for anyone who has an interest in gender issues and who wishes to improve his or her skills in gender analysis and gender-sensitive implementation of projects. It is particularly relevant to professionals with different disciplinary backgrounds who are currently engaged in or aiming at advancing their careers in one of the following fields:

- development and international cooperation;
- national or international administration and governance;
- national and international organisations, including trade unions, political parties and non-governmental organisations (NGOs);
- professional areas such as health and education, culture, water and sanitation, peace building, human rights, migration and intercultural relations;
- teaching and research in higher education;
- gender equality and gender mainstreaming;
- communication and media.

## Experts

An international team of highly qualified experts with academic as well as non-academic backgrounds will direct the course modules:

- **Prof. Dr. Alberto Achermann**, Institute of Public Law, University of Bern
- **Catarina de Albuquerque**, UN Special Rapporteur on the human right to safe drinking water and sanitation, Geneva
- **Dr. Sabin Bieri**, Centre for Development and Environment, University of Bern
- **Prof. Dr. Sylvia Chant**, Department of Geography and Environment, London School of Economics
- **Raphael Crowe**, International Labour Organization (ILO), Geneva
- **Prof. Dr. Janine Dahinden**, Center for the Understanding of Social Processes, University of Neuchâtel
- **Prof. Dr. Yakin Ertürk**, Department of Sociology, Middle East Technical University of Ankara
- **Ursula Keller**, Swiss Peace, Bern
- **Prof. Dr. Stephan Klasen**, Faculty of Economic Sciences, Georg-August-Universität Göttingen
- **PD Dr. Elham Manea**, Department for Political Science, University of Zurich
- **Dr. Shahra Razavi**, UN Research Institute for Social Development (UNRISD), Geneva
- **Prof. Dr. Brigitte Schnegg**, Interdisciplinary Centre for Gender Studies, University of Bern
- **Patricia Schulz**, UN Committee on the Elimination of All Forms of Discrimination against Women (CEDAW), Geneva
- **Prof. Dr. Stephanie Seguino**, Department of Economics, University of Vermont
- **Ass. Prof. Dr. Judith Wyttenbach**, Institute of Public Law, University of Bern

They will be supported by ICFG staff members.

**Additional guest speakers** will be invited.

## Learning Methods

The CAS offers a well-balanced programme of input-led and group-driven learning units, including class discussions, case study presentations, simulation games, walk shops and different types of group exercises. All modules include a practical focus, and participants are invited to share their personal work experiences. Expert panels and guest speakers will complement the course programme. Participants will have access to an interactive electronic platform containing all working documents and expert contributions.

Our staff are highly qualified experts whose specific brief is to combine theoretically sound analyses with a thorough understanding of their practical relevance.

The course language is English.



# Theorising Gender, Justice and Globalisation

## Experts

**Dr. Sabin Bieri**  
University of Bern

**Prof. Dr. Brigitte Schnegg**  
University of Bern

## Dates

**Thursday, 11 April 2013**

**Friday, 12 April 2013**

**Saturday, 13 April 2013**

**This module aims to familiarise participants with basic concepts and key debates on gender, justice and globalisation.**

Participants are introduced to a variety of recent theoretical positions in gender studies, including deconstructivist approaches, intersectionality and post-colonial theory. Theories of justice, such as the capabilities approach, will be discussed. The module will furthermore provide participants with a basic understanding of globalisation as the emergence of both a global economy and global ethical and legal standards. Particular focus is put on power asymmetries between men and women of diverse social backgrounds as well as between the global North and South.

## QUESTIONS OF MAJOR INTEREST

- What are the gender dimensions of globalisation, and how are they best analysed?
- In what ways do non-Western positions challenge Western theories of gender and justice?
- How does gender theory translate into policy and how can it be put to work towards gender equality in a globalising world?

## OBJECTIVES

Upon completion of the module, participants will have acquired a broad understanding of current thinking in gender studies. They will have developed a theoretically informed concept of globalisation and they will be able to map out crucial intersections between gender, globalisation and justice. They will be able to critically assess basic indicators of development, human well-being and gender equality.

# Gender, Human Rights and Governance

## Experts

**Ass. Prof. Dr. Judith Wyttenbach**  
University of Bern

**Patricia Schulz**  
CEDAW

## Coordination

**Prof. Dr. Brigitte Schnegg**  
University of Bern

## Dates

**Thursday, 23 May 2013**

**Friday, 24 May 2013**

**Saturday, 25 May 2013**

**This module explores the significance of human rights as an instrument for women in their struggle against discrimination and against violations of their fundamental rights.**

Participants will be introduced to the history and the international standards and conventions of women's human rights. They will gain insight into international institutions which engage with gender issues, specifically the UN Gender Architecture (CSW, CEDAW and UN Women). Participants will reflect on the problems of implementing women's human rights and on policy measures to strengthen gender equality in different regional and cultural contexts. Included in this module is a trip to Geneva, where the participants will meet representatives and experts of UN institutions dealing with gender and human rights issues.

## QUESTIONS OF MAJOR INTEREST

- What are the international standards and conventions regarding women's rights as human rights, and how are they negotiated on an international level?
- What are the policy measures used to implement the human rights framework for women and the empowerment of women at an international, national or local level?
- What are the roles of international institutions, nation states and NGOs in the implementation process of human rights for women?

## OBJECTIVES

Upon completion of the module, participants will be familiar with the main international standards and conventions of women's human rights as well as such policy concepts as gender mainstreaming and affirmative action and their implementation. They will assess the role of international organisations and NGOs in achieving and strengthening gender equality at national and international levels. Furthermore, they will develop concrete ideas about transformative policies and legislation to achieve more gender equality.

# The Gendered Impacts of Economic Globalisation

## Experts

**Dr. Shahra Razavi**  
UNRISD

**Prof. Dr. Stephanie Seguino**  
University of Vermont

## Coordination

**Prof. Dr. Brigitte Schnegg**  
University of Bern

## Dates

**Thursday, 20 June 2013**  
**Friday, 21 June 2013**  
**Saturday, 22 June 2013**

This module investigates the impacts of economic globalisation, with a particular focus on its gendered consequences. **Participants are introduced to concepts of feminist economy, which critically analyse conventional narratives of globalisation and mainstream discourses on economic crises.** Also addressed are interactions between economic liberalisation, export-oriented economic development, national and international economic policies and gender inequalities. The module will consider the role of the private sector in economic development and the possibilities of states and civil society to enhance their social responsibility. Differences in the regional impacts of economic globalisation, including economic crises, will be drawn upon to understand local responses and to assess questions of vulnerability and resilience.

### QUESTIONS OF MAJOR INTEREST

- What are the main impacts of economic globalisation on gender relations?
- What are the reasons for and impacts of economic and financial crises, and how are they related to gender inequalities?
- How can the social responsibility of the private sector be strengthened either by states or by citizens and consumers?

### OBJECTIVES

Upon completion of the module, participants will be familiar with feminist economic thinking and will have identified both the opportunities and pitfalls of economic globalisation for women and men in specific contexts. The dynamics of globalisation and of current economic crises and their impact on men's and women's working and living conditions will be highlighted. Participants will reflect on gender asymmetries in market-led development and will have identified instruments to assess them. They will engage in debates on economic factors that influence gender equality, women's empowerment and their well-being.

# Gender and Development: Pathways Out of Poverty

## Experts

**Catarina de Albuquerque**  
UN Special Rapporteur on the human right to safe drinking water and sanitation

**Prof. Dr. Sylvia Chant**  
London School of Economics

**Prof. Dr. Stephan Klasen**  
Georg-August-Universität Göttingen

## Coordination

**Dr. Sabin Bieri**  
University of Bern

## Dates

**Thursday, 22 August 2013**  
**Friday, 23 August 2013**  
**Saturday, 24 August 2013**

Gender equality and women's empowerment are a core development objective not only from a rights-based perspective but also because women's contributions are said to be crucial in alleviating poverty. On the other hand, the discourse on the "feminisation of poverty" persists, and female-headed households are being represented as the most destitute – even if the evidence supporting that contention is rather weak. In this module, participants will explore how 40 years of gender initiatives have shaped international development in research and practice. **By questioning the presumed phenomenon of the "feminisation of poverty", participants will examine how men and women are affected by global change processes.** Problems such as poor sanitation, the exploitation of women in informal economies, opportunities and vulnerabilities of livelihoods depending on an increasingly commercialised agriculture, the lack of a voice, and insufficient access to basic services will be documented.

### QUESTIONS OF MAJOR INTEREST

- How can a gender perspective reframe conventional approaches to poverty?
- What are the basic indicators of gender (in)equality, and how are change and progress measured?
- What are the strengths and pitfalls of targeted interventions such as conditional cash transfer programmes for women?

### OBJECTIVES

Participants will have extended their understanding of human well-being by scrutinising indices of human development, gender equality and poverty. The discussion of gender-specific needs, vulnerabilities and resilience will open up the debate for different pathways out of poverty and towards equity effectiveness. Through concrete exercises, participants will identify successful programmes to fight poverty, highlight men's roles in gender equality and propose strategies towards sustainable development.

# Transformations of Labour and Social Provisioning: Gender, Work and Care

## Expert

Raphael Crowe  
ILO

## Coordination

Dr. Sabin Bieri  
University of Bern

## Dates

Thursday, 12 September 2013  
Friday, 13 September 2013  
Saturday, 14 September 2013

Globalisation has thoroughly transformed labour markets and the nature of employment. This not only ties the global North and South together in new ways, it also affects individual men and women in terms of their ability to provide for the household, social security, the intra-household division of labour, and personal career perspectives.

**This module aims to assess conditions for and consequences of the ever increasing inclusion of women into the formal labour market at a moment in history where the share they can claim is from an overall shrinking pie.** Recent conceptual thinking on care economy will illuminate pressures, and changes triggered by the fact that women increasingly take on the role of breadwinner, while in the majority of societies care obligations traditionally also remain within their purview, albeit in a great variety of arrangements.

### QUESTIONS OF MAJOR INTEREST

- How does the increase in female employment impact household incomes, women's livelihoods and their families' well-being?
- To what extent does the shift in women's labour market participation challenge systemic structures, and which are the mechanisms to withstand those changes?
- In what ways does care economy thinking inspire policies to address old and new vulnerabilities?

### OBJECTIVES

This module will illustrate that increased income does not automatically translate into change in terms of strategic gender interests. By exploring the correlations between the labour market, the household and the state, different pathways for alleviating poverty, increasing social justice and fostering women's and men's choices will be identified. Participants will furthermore analyse employment from a care economy perspective, and they will develop an agenda to more systematically integrate that approach into programmes and policy.

# Gender-Based Violence, the State and International Policies

## Experts

Prof. Dr. Yakin Ertürk  
Middle East Technical  
University of Ankara

Ursula Keller  
Swiss Peace

## Coordination

Prof. Dr. Brigitte Schnegg  
University of Bern

## Dates

Thursday, 24 October 2013  
Friday, 25 October 2013  
Saturday, 26 October 2013

**This module addresses the structural backgrounds of gender-based violence in different societies and focuses in particular on armed conflicts, post-conflict situations and humanitarian as well as natural disasters.** Participants will be introduced to the mechanisms of international and humanitarian law in order to protect women and girls against violence, address gender-based violence and integrate women into the peace-building process. The module also casts light on the link between violence, masculinity and gender relations.

### QUESTIONS OF MAJOR INTEREST

- To what degree are women and girls vulnerable groups, and which strategies are useful in empowering them, particularly in situations of humanitarian disaster?
- How can international humanitarian law and standards for gender equality be implemented?
- How do concepts of masculinity and femininity reframe conflict and post-conflict situations?

### OBJECTIVES

Participants will look at international legal frameworks that address violence against women and women's rights in conflict and post-conflict situations. They will explore the intersections of gender, sexuality and ethnicity in the context of violent conflicts and disasters. The concept of vulnerability as well as appropriate ways to approach gender-based violence will be discussed, as will opportunities and limitations of mainstreaming gender in conflict resolution and humanitarian interventions.

# Negotiating Gender and Cultural Difference in Contemporary Societies

## Experts

**Prof. Dr. Alberto Achermann**  
University of Bern

**Prof. Dr. Janine Dahinden**  
University of Neuchâtel

**PD Dr. Elham Manea**  
University of Zurich

## Coordination

**Dr. Sabin Bieri**  
University of Bern

## Dates

**Thursday, 21 November 2013**  
**Friday, 22 November 2013**  
**Saturday, 23 November 2013**

Globalisation and migration confront societies all over the world with pluralising cultural norms and identities. As a result, established values and rules of daily interaction are challenged. Combined with the effects of economic crises, such challenges aggravate social tensions and increase negative attitudes towards migrant communities. In current debates, gender roles frequently serve as markers of culture, and gender issues are staged as symbols for incompatible cultural differences. **This module aims to assess the dynamics of gendering cultural difference and to challenge essentialist interpretations of culture.** Furthermore, the paradox between the universal claim for equal rights and the cultural rights of minorities will be debated.

## QUESTIONS OF MAJOR INTEREST

- How can the entanglement of culture, tradition and discrimination against women in contemporary societies be addressed?
- What are the political and legal possibilities for empowering women whose human rights are violated in the name of culture, while at the same time respecting the cultural rights of (immigrant) communities?
- What do gender studies offer in terms of negotiating gender equality and cultural difference in contemporary societies?

## OBJECTIVES

Participants will develop insights into the historical transformations of gender cultures both in the South and the North and are thus encouraged to put the dichotomy of universal rights and cultural relativism into perspective. They will learn to challenge essentialist interpretations of gender and culture and to argue against the use of gendered ethnic stereotypes. Furthermore, they will evaluate current policies to protect the rights of women and girls in migrant communities in Europe.

# Introductory Session Work-in-Progress Session Closing Event

## Coordination

**Dr. Sabin Bieri**  
University of Bern

**Prof. Dr. Brigitte Schnegg**  
University of Bern

## Dates

**Introductory Session:**  
**Thursday, 11 April 2013**

**Work-in-Progress Session:**  
**Friday, 14 February 2014**

**Deadline for certification paper:**  
**Monday, 10 March 2014**

**Closing Event:**  
**Thursday, 3 April 2014**

The **Introductory Session** will provide participants with general information about the CAS. It will introduce them to the full range of working methods, including the online working instruments. The Introductory Session will also address organisational issues and answer questions concerning requirements for the certificate. Participants will be invited to discuss their motivations, expectations and backgrounds and to get to know each other.

The **Work-in-Progress Session** offers participants the opportunity to present the status of their work and to discuss with course leaders and the class particular problems regarding their certification paper. Furthermore, participants will be invited to evaluate the programme and to share their lessons learned.

At the **official Closing Event**, the participants who have successfully completed the course will be awarded their "Certificate of Advanced Studies in Gender, Justice, Globalisation".

# Admission and Application

## ADMISSION REQUIREMENTS

University degree (master level) and professional experience. *Admissions sur dossier* may be permitted. Candidates with different qualifications please contact [cas@izfg.unibe.ch](mailto:cas@izfg.unibe.ch) or call +41 31 631 52 68.

## APPLICATION AND REGISTRATION PROCEDURE

Please submit the following documents by 1 March 2013 to Universität Bern, IZFG, CAS, Hallerstrasse 12, 3012 Bern, Switzerland, or send them electronically to [cas@izfg.unibe.ch](mailto:cas@izfg.unibe.ch):

- Signed registration form (“Anmeldeformular Weiterbildung”), available at [www.izfg.unibe.ch/content/graduate\\_school](http://www.izfg.unibe.ch/content/graduate_school)
- Short letter of motivation (max. 2 pages, in English)
- Curriculum vitae (max. 4 pages, in English, German or French)
- Copies of university degree(s)

Successful candidates will be contacted no later than 15 March 2013. The organisers reserve the right to cancel the programme until 15 March 2013.

## SELECTION PROCESS

The number of participants is limited to 25. Applications will be reviewed by the Scientific Committee. Priority will be given to candidates who apply for the entire course programme.

## SINGLE MODULES

Each module can be booked separately. Please contact [cas@izfg.unibe.ch](mailto:cas@izfg.unibe.ch) or call +41 31 631 52 68 no later than four weeks before the respective module starts.

## COST

CHF 8,700; single module: CHF 1,300 to 1,600 \*  
 \* Fees include course documents, registration and certification fees, coffee and snacks. Not included: meals, transport or accommodation.  
 Payment is handled through three instalments of CHF 2,900 which are due 5 April 2013, 16 August 2013 and 18 October 2013.

## CANCELLATION CHARGE

A CHF 300 service charge will be collected for cancellation before 15 March 2013; 30% of the total amount for cancellation after 15 March 2013; and 100% after the programme has started (also in the case when a single module cannot be attended). We highly recommend that participants take out private rescission insurance.

# Programme Structure

The CAS consists of 7 modules, each of which lasts between 2.5 and 3 days, plus an Introductory Session, a Work-in-Progress Session and a Closing Event. Modules usually start Thursday midday and run all day Friday and Saturday. Module B includes a trip to Geneva.

## DURATION AND TIMETABLE

2013		
	Introductory Session	11 APRIL
MODULE A	Theorising Gender, Justice and Globalisation	11 – 13 APRIL
MODULE B	Gender, Human Rights and Governance	23 – 25 MAY
MODULE C	The Gendered Impacts of Economic Globalisation	20 – 22 JUNE
MODULE D	Gender and Development: Pathways Out of Poverty	22 – 24 AUGUST
MODULE E	Transformations of Labour and Social Provisioning: Gender, Work and Care	12 – 14 SEPTEMBER
MODULE F	Gender-Based Violence, the State and International Policies	24 – 26 OCTOBER
MODULE G	Negotiating Gender and Cultural Difference in Contemporary Societies	21 – 23 NOVEMBER

2014		
	Work-in-Progress Session	14 FEBRUARY
	Final submission of certification paper	10 MARCH
	Closing Event	3 APRIL

**CERTIFICATION** The CAS is organised as a 15 ECTS programme. (2 ECTS per module; 1 ECTS for additional accomplishments) A minimum of 13 ECTS need to be approved for certification.

**EXAMINATION** Participants hand in one paper (40,000 characters) discussing one or various course themes in some detail and linking them to their own professional background.

**CERTIFICATE** The “Certificate of Advanced Studies in Gender, Justice, Globalisation” of the University of Bern will be awarded by the Faculty of Humanities and the Faculty of Human Sciences of the University of Bern. For attending single modules, participants will be issued a confirmation document.

**LOCATION AND VENUE** The CAS takes place at the University of Bern, UniS, Schanzeneckstrasse 1, 3012 Bern, Switzerland. For detailed information, visit: [www.izfg.unibe.ch](http://www.izfg.unibe.ch)